

North County Recreation and Park District
Castroville Artichoke Festival:
Celebrating the Heart of the Community Committee

AGENDA

Monday, October 12, 2026

5:30 P.M.

Japanese School House, 11199 Geil St., Castroville

1. CALL TO ORDER:

2. ROLL CALL

Castroville Artichoke Festival: Celebrating the Heart of the Community Committee Directors:

Jacqueline C. Simon, President; Jordan Caballero, Board Director

Staff: Alex López, GM/Board Secretary; Arselia Parra, Finance and Administration Director

3. CONSENT AGENDA

- October 12, 2026 Castroville Artichoke Festival Committee Meeting Agenda
- September 14, 2026 Castroville Artichoke Festival Committee Meeting Minutes

4. PUBLIC COMMENTS ON NON- AGENDA ITEMS:

5. OLD BUSINESS:

5.1 Castroville Artichoke Festival

- I. Marketing
- II. Sponsorships
- III. Volunteer form
- IV. County Permits
- V. Car Show

6. NEW BUSINESS

6.1. Partnership with Castroville Coalition

6.2. Review event map

7. ADJOURN MEETING:



831-633-3084

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