North County Recreation and Park District
Castroville Artichoke Festival:
Celebrating the Heart of the Community Committee

AGENDA
Monday, November 09, 2026
5:30 P.M.
Japanese School House, 11199 Geil St., Castroville

1. **CALL TO ORDER:**

2. **ROLL CALL**
   Castroville Artichoke Festival: Celebrating the Heart of the Community Committee Directors: Jacqueline C. Simon, President; Antonio Diaz, Board Director
   Staff: Alex López, GM/Board Secretary; Arselia Parra, Finance and Administration Director

3. **CONSENT AGENDA**
   - November 09, 2026 Castroville Artichoke Festival Committee Meeting Agenda
   - October 12, 2026 Castroville Artichoke Festival Committee Meeting Minutes

4. **PUBLIC COMMENTS ON NON- AGENDA ITEMS:**

5. **OLD BUSINESS:**
   5.1 Castroville Artichoke Festival
   I. Marketing Plan
   II. Sponsorship Packet
   III. Volunteers
   IV. County Permits
   V. Car Show

6. **NEW BUSINESS**
   6.1. Event Itinerary

7. **ADJOURN MEETING:**

831-633-3084
www.ncrpd.org